

414 Capital Announces the Acquisition of RIÓN, Creating a New Benchmark in M&A Advisory Services

May 2nd, 2024, Miami, Florida and Mexico City, Mexico – 414 Capital, a leading corporate finance advisory platform with operations in the Americas, announced its acquisition of RIÓN, one of the key players in the middle-market M&A sector in Mexico. As a result of the transaction, 10 seasoned professionals will be joining 414 Capital in the Mexico City, Monterrey and Madrid offices.

Established in 1990, RIÓN is the top-of-mind advisory firm for middle-market and family-owned companies in Mexico. The firm specializes in transaction origination and execution, complemented with dispute resolution support in international arbitrations. RIÓN brings to the table nearly 35 years of experience and an impeccable reputation, along with a track record of success in facilitating mergers, acquisitions, and divestitures across diverse industries.

Together, 414 Capital and RIÓN create a new benchmark in M&A advisory services by combining the best of two worlds; the most complete portfolio of corporate finance offerings in Latin America with the boutique that has the most extensive experience serving family-owned companies in Mexico. The combined firm has the largest aggregated track record of transactions in the region.

This strategic acquisition strengthens 414 Capital's position as the preferred provider of advisory services in the markets in which it operates, enhancing its capabilities and resources to better serve clients and navigate complex transactions.

Ariel Fischman, Managing Director of 414 Capital: "We are delighted to add RIÓN to our portfolio. This acquisition enhances our ability to deliver strategic, value-driven M&A solutions to our clients, further establishing our position as a reference in the market. Together, we are well-equipped to provide end-to-end services through our different business units which include the Private Funds Group, the Global Independent Valuation Group, and the Corporate Finance Advisory Group. It is an outstanding opportunity to create an unmatched offering focused on delivering value to clients, employees, and stakeholders alike."

Martin Plettner, Managing Partner at RIÓN: "We are excited about the possibilities that lie ahead as we join forces with 414 Capital, whose client base includes the largest companies and institutional asset managers worldwide. The 414 Capital platform will broaden the scope of services and deepen the technical sophistication in our offering. Together, we are much better positioned to navigate the challenges of the M&A market and drive success for our clients, irrespective of deal size or complexity."

This acquisition marks a significant milestone for both companies and underscores their shared commitment to excellence, integrity, and innovation. Through this transaction, 414 Capital continues to expand the boundaries of the corporate finance world by setting a new benchmark in M&A advisory services.

For further inquiries, please contact info@414capital.com.